



they/them | kellynnettlles1@gmail.com | www.kellynnettlles.com | 216.536.3447

kellyn nettlles

experience

New York Edge

Digital Arts Specialist, October 2022 - Present

Organize, lead and promote interest in digital art activities. Utilize and adapt the New York State Arts Learning Standards in order to create an engaging and awarding activity that encourages participation in New York Edge programs.

San Francisco Bay View

Editorial Designer, June 2022 - Present

Finalized monthly newspaper production by creating page layouts and coordinating newspaper production, for a monthly National Black Newspaper. Collaborated with editorial team to redesign the newspaper at a smaller size and with a new section dedicated to Prisoner Justice.

Dent Education

Graphic Design Co-Coach, June 2021 - August 2021

Virtually coached students through the tools and methods of equity-centered design, maker-skills, and entrepreneurship, encouraging them to set aspirational goals with the cohort while they worked on graphic design projects for four community-based organizations in Baltimore.

WW (Weight Watchers reimaged)

Graphic Designer, August 2020 - June 2021

Designed and produced graphics and execute graphic concepts for social and digital graphics assets including social posts, flyers, newsletters, templates, e-mails, web pages and more for B2B client marketing and WW ambassador activations.

Time Out North America

Junior Designer, August 2019 - July 2020

Worked with the Head of Content Design to concept and lay out the front of book, department sections, features, story packages, and Instagram Stories while finding a balance between brand guidelines and maintaining creativity for all North American titles in a fast-paced editorial environment.

Vox Magazine

Creative and Art Director, August 2018 - July 2019

Lead design operations for a monthly city magazine by teaching a class of five designers how to set project timelines, develop proposals and creative concepts, follow design direction, and collaborate with other members of the creative team. Previously worked independently to create high quality layouts and managed multiple assignments at once as Art Director during the magazine's first redesign and switch from weekly to monthly publication.

education

Pratt Institute

Certificate in Exhibition Design
2022 | GPA: 4.0

Rutgers University

Master of Fine Arts - Design
2021 - 2022 | GPA: 4.0

University of Missouri

Bachelor of Journalism - Design
2015 - 2019 | GPA: 3.7

involvement + achievements

Àròkò Cooperative

Co-Director of Publications

Lead publication design for a multidisciplinary creative organization dedicated to cultivating a future of Black Liberation, care, and wellbeing by designing, developing and supporting a range of projects, services, and products that nurture and elevate communities in the margins and propagate equity, liberation, and Eco-centricity.

Center of Urban Pedagogy

2021 Public Access Design Fellow
Year-long professional development program for New York City-based emerging artists and designers interested in social impact design.

skills

Rhino
Sketchbook Pro
Adobe Creative Suite
Google Suite